

AIVIA



DX Strategy Guide

Digital Transformation Guide for Organizations

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DIGITAL TRANSFORMATION CORE BENEFIT ONE

Interconnectivity

Bring together people and information like never before. Connect people and ideas using technology to harness the power of interconnectivity, software to software, or person to person.

For example, you want your CRM to connect with your accounting software in order to more accurately measure cash flow, or implement an instant chat or messaging system with notifications to speed up communication.

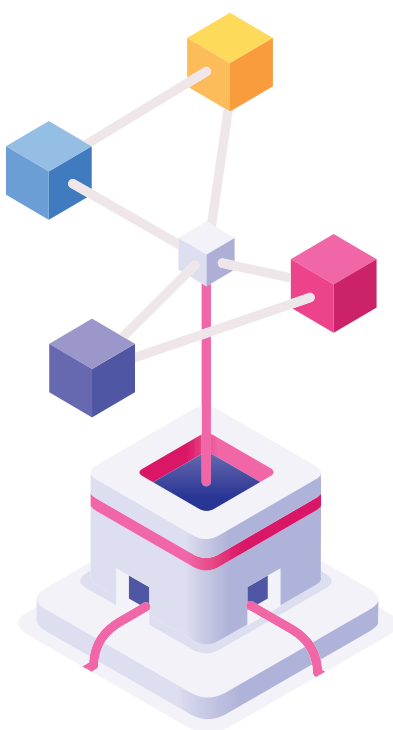


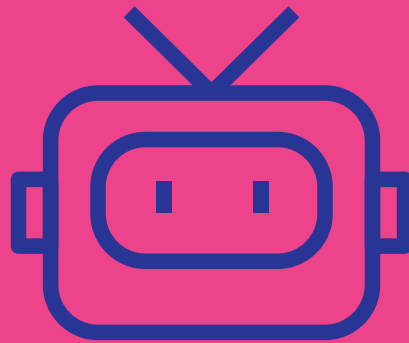
Interconnectivity

KEY QUESTION

In your organization, what are some ways in which interconnectivity between people or software can be enhanced?

These are way to bring software or people together. Too often there is a disconnect that leads to disruption. Technology can help restore the signal and get the system working better in harmony.





DIGITAL TRANSFORMATION CORE BENEFIT TWO

Process Automation

Create a more agile organization by automating and accelerating process flows between business units. Gain more insight into the data that drives your organization as a result.

Examples are targeted shopping apps that make it easy for clients to see live inventory and make purchases remotely or after-hours. The storefront, warehouse, and supply chain have all been brought together in a more automated way.



Process Automation

KEY QUESTION

List your most troublesome process, biggest pain points, or systems with the greatest impact. These are great targets for process automation technology.

Complex processes can often be simplified by eliminating duplication, time lag, unnecessary steps, and waste. Brainstorm how an ideal process would run, then use technology to help get there.





DIGITAL TRANSFORMATION CORE BENEFIT THREE

Transparency

Build transparency and accountability internally - between organizational units, and externally - between the organization and its stakeholders. Enable value exchange across the organization by improving communication.



Transparency

KEY QUESTION

Identify the highest-impact sources of unknown information across your organization. Would knowing more be a game-changer?

Honesty, integrity and accountability form a solid foundation on which to build a successful and enduring organization. Use digital tools as a supplement to create transparency.





DIGITAL TRANSFORMATION CORE BENEFIT FOUR

Paperwork Reduction

Optimize information flow and increase reporting accuracy in your organization. Eliminate the paperwork and redundancy associated with everyday tasks, so that tasks can be assigned, initiated, completed and shared more efficiently.



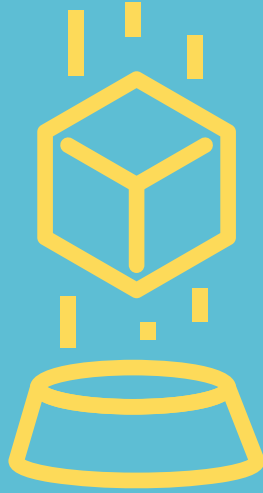
Paperwork Reduction

KEY QUESTION

Is your organization drowning in paperwork? Think of processes or workflows that could benefit from less paper.

No one likes filling out forms. Forms are often a wasted and redundant effort. Technology can help these time-wasters be a thing of the past.





DIGITAL TRANSFORMATION CORE BENEFIT FIVE

Resource Optimization

Eliminate waste, lower costs and save money. Gain key advantages over competitors by making your organization as resource efficient as possible. Whether its time, materials, labour or capital, free up valuable resources to get the most value for your investments.



Resource Optimization

KEY QUESTION

In what areas of your organization are resources over- or under-utilized? Valuable resources can be saved and redistributed to where they'll most foster organizational innovation. Waste and inefficiency are eliminated as a result.

Whether it's time or hard goods, waste hurts. Do the most with the least by leaning your operation with digital efficiency tools, apps and custom software.





DIGITAL TRANSFORMATION CORE BENEFIT SIX

Satisfaction

The feeling you get when something works well. The power it gives you when something that used to be difficult is now a breeze. It empowers you, and delivers the experience of euphoric satisfaction. Forge new relationships with customers. Create a more connected customer experience.



KEY QUESTION

How can your organization be more impactful? Internally, what would give people the comfort of convenience and a sense of accomplishment? Externally, what would drive more client satisfaction?

Technology can improve job satisfaction by allowing people to shift focus away from transactional tasks to activities that add more value. It can also create a better customer experience resulting in increased business, brand loyalty, and the better long term relationships.



A collection of various geometric shapes including circles, squares, and hexagons in shades of pink, purple, blue, and yellow, scattered across the page.

Interested in taking the next step?

Set up your free consultation
with a DX specialist today.

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